



CDL TRUCK DRIVER JOBS

XML Feed Documentation

Version 1.0

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1. Introduction

CDLTruckDriverJobs.com accepts XML Feeds for submitting job postings. We have created a standard format to ensure visibility in all major search engines, and for consistency and usability.

Simply follow the XML format as outlined in our documentation and place it on an accessible URL for pickup.

Ex. <http://cdltruckdriverjobs.com/resources/xml>

There is no need to notify us of changes or job updates. Our system will scrape your URL for new jobs daily.

There is no expiration date on jobs. Please edit your XML file if you need to remove an active job posting.

If there is job data you would like to post that is not already included in our XML outline, please submit a request to feeds@cdltruckdriverjobs.com.

**Failure to comply with documentation may result in potential suspension/removal of jobs. Using keyword stuffing in the job description or using inaccurate keywords to describe the job may also result in suspension. Placing multiple hiring locations (city, state) within the job descriptions may also result in suspension. These tactics are considered a violation of our posting policy. Our goal is to provide our users with a reliable, hassle free job search experience. In turn, we aim to target the exact*

drives your company or client is looking to hire. Complying with our guidelines keeps the job search fair and accurate for both the user and the clients.

2. Feed Requirements

An XML feed must specify the current encoding in the header as shown in the example below:

Example: `<?xml version="1.0" encoding="UTF-8"?>`

*All tags must be listed in the exact order shown in this document, via the XML example in this document.

The XML Feed must contain one `<source>` tag.

The XML Feed must contain one common `<jobs>` tag, and within the jobs tag, a separate `<job>` tag for each job.

The <job> tag must contain the following tags:

**required fields signified with asterisk*

*`<jobid>`

(a unique job ID, or reference #)

*`<publishdate>`

(DD-MM-YYYY format)

*`<jobtitle>`

(appropriate job title accurately describing job)

*`<company>`

(official Company Name)

***<city>**

(City)

*Example: (Phoenix) *city field required unless posting state-wide.*

Leave city field blank to post job all cities in an entire state

**default search radius on site is 50 miles. If a user searches within 50 miles of your city, your job will show. You do not have to list every city within 50 miles. This will prevent very large XML files.*

***<state>**

(State)

Example: (AZ)

<zip>

(Zip) **optional*

Example: (85001)

***<applyurl><![CDATA[https://ustransportservices/apply-now/]]>**

(Tracking URL apply link or Landing Page) **URL must be within cdata tag*

<phone>

(000-000-0000 or 1-000-000-0000 format) **optional but recommended*

***<description><![CDATA[description must be within cdata tag]]>**

(a complete job description is required in text or html format only - *no images allowed*)

***IMPORTANT NOTE:** For <salary> <centspermile> <hourlywage> – If you leave salary/CPM/hourly wage blank, your jobs will not show up when a driver searches by salary/cpm/wage. If the job is not paid by hour, you can leave it blank. If the job is salary, it is strongly encouraged to provide a salary and CPM.

<salary> (for salary positions) **optional but highly recommended*
(Numeric Value)
Examples: (\$58k or \$58,000 or \$58k or 58k+)

<centspermile> (for CPM pay) **optional but highly recommended*
(Numeric Value)
Examples: (\$.40 cpm or \$1.24 cpm or \$0.40 or .40)

<hourlywage> (for hourly wage positions) **optional*
(Numeric Value)
Examples: (\$10 hr or \$13.50 hr or \$10 or 13.50)

*<joblength>
Must choose only one the options shown here:
(Full Time, Part Time, Seasonal)

*<licensetype>
Must choose one or more of the options shown here:
(CDL-A, CDL-B, CDL-C)

<endorsementsreq>
(required endorsements if applicable) **optional*
Must choose one or more of the options shown here:
(Tank, Hazmat, Doubles, Triples)

*<drivertype>

Must choose one or more of the options shown here:
(Company Driver, Owner Operator, Team Driver, Recent CDL Grad, Student Driver, Lease Purchase)

*<trailertype>

Must choose one or more of the options shown here:
(Dry Van, Flatbed, Reefer, Tanker, Auto Hauler, Dump End, Specialized)

*<distance>

Must choose one or more of the options shown here:
(Local, Dedicated, Regional, OTR)

<hometime> **optional*

Must choose one or more of the options shown here:
(Daily, Weekly, Bi-Weekly, Monthly)

<jobtags>

(Miscellaneous tags appropriately describing important elements within the unique job) **optional but highly recommended*
Example: (Hazmat, TWIC, Doubles, Triples, Veteran, Government, Drop Deck, Conestoga, Fuel, Sign-On Bonus, Home Weekly, etc.)

3. Sample XML Feed

Below is an acceptable sample XML Feed:

```
<?xml version="1.0" encoding="UTF-8" ?>
<source>
  <jobs>
    <job>
      <jobid>123</jobid>
      <!--publish date format DD.MM.YYYY-->
      <publishdate>23-04-2020</publishdate>
      <jobtitle>Regional Tanker Truck Driver Job in Phoenix, AZ</jobtitle>
      <company>U.S Transport Services</company>
      <!--city optional if posting statewide-->
      <city>Phoenix</city>
      <state>AZ</state>
      <!--zip optional-->
      <zip>85001</zip>
      <applyurl><<![CDATA[https://ustransportservices/apply-now]]></applyurl>
      <!--phone optional-->
      <phone>123-456-7890</phone>
      <description><<![CDATA[
        <h1>Regional CDL-A Tank Drivers - Great Benefits!</h1>
        U.S. Transport Services is a leading fuel transport carrier, earning
        multiple awards in safety.
        <b>Our drivers typically earn $60,000 to $70,000 per year. Product
        hauling varies per location.</b>
        Regional positions are available, and Owner Operators are welcome.
        <h2>Company Benefits Include:</h2>
        <ul>
          <li> Weekly Home Time on Regional Runs</li>
          <li>Earn $60k to 70k+ per year!</li>
          <li>Medical, Dental, Vision, 401k & More</li>
        </ul>
        <strong>Qualifications:</strong>
        <ul>
```

```
                <li>CDL-A License</li>
                <li>1 Yr Experience</li>
                <li>Hazmat Endorsement or Ability to Obtain</li>
            </ul>
            <p>Contact a recruiter to Apply!</p>
        ]]></description>
        <!--salary optional but highly recommended-->
        <salary>$58k</salary>
        <!--centspermile optional but highly recommended-->
        <centspermile>$.38</centspermile>
        <!--hourlywage optional-->
        <hourlywage></hourlywage>
        <joblength>Full Time</joblength>
        <licensetype>CDL-A</licensetype>
        <!--endorsementsreq optional-->
        <endorsementsreq>Hazmat</endorsementsreq>
        <drivertype>Company Driver</drivertype>
        <trailertype>Tanker</trailertype>
        <distance>Regional, OTR</distance>
        <hometime>Weekly</hometime>
        <!--jobtags optional-->
        <jobtags>Sign-On Bonus, Paid Orientation, Veteran Friendly</jobtags>
    </job>
</jobs>
</source>
```

**Missing data may result in a delay of jobs being published.*

**Optional field tags can be included and left blank or excluded.*

4. Questions

If you have questions about our XML requirements or the documentation, please feel free to reach out to our team.

feeds@cdltruckdriverjobs.com